

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2605234

Alt Order #: 27018113

Product Desc: TV

Estimate: 9003

Flight Dates: 07/15/20 - 07/21/20

Original Date / Rev: 07/17/20 / 07/17/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** Old Town Media

Buying Contact:

Billing Contact:

114 Quay Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** POL/Sunflower State PAC

Demographic: A25-54

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	12	\$3,855.00	\$3,276.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	12	\$3,855.00	\$3,276.75	0.00
<b>Totals</b>	<b>12</b>	<b>\$3,855.00</b>	<b>\$3,276.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/15/20	07/21/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/20	07/21/20	MTWTF--			2			\$200.00		0.00			
N 2	Multi	07/15/20	07/21/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/20	07/21/20	MTWTF--			2			\$175.00		0.00			
N 3	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today Sa/Su 6a-8a															
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-			1			\$60.00		0.00			
N 4	Multi	07/18/20	07/18/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2605234  
Alt Order #: 27018113  
Flight Dates: 07/15/20 - 07/21/20

Advertiser: POL/Sunflower State PAC  
Product Desc: TV  
Estimate: 9003

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-		1				\$75.00		0.00			
N 5	Multi	07/19/20	07/19/20	Good Day Kansas Su AM	CM	Good Day Kansas	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Channels : KSNL,KSNW											
				Good Day Kansas Wknd											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$50.00		0.00			
N 6	Multi	07/21/20	07/21/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Channels : KSNL,KSNW											
				Tue Prime Other 1											
				America's Got Talent Tue-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----		1				\$1,200.00		0.00			
N 7	Multi	07/21/20	07/21/20	Tue Prime Hour 3	CM	9-10p	-T-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNL,KSNW											
				Tuesday 9-10p											
				World of Dance Tue 10e/9c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----		1				\$800.00		0.00			
N 9	Multi	07/19/20	07/19/20	Good Day Kansas Sunday	CM	1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNL,KSNW											
				Good Day Kansas Sunday PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$100.00		0.00			
N 10	Multi	07/19/20	07/19/20	Meet the Press (AN)	CM	Meet the Press (AN)	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
				Channels : KSNL,KSNW											
				Meet the Press (AN)											
				Dateline AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$20.00		0.00			
N 11	Multi	07/21/20	07/21/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNL,KSNW											
				Tue Prime Other 1											
				Dateline AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----		1				\$800.00		0.00			
													Totals	12	\$3,855.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018113	<b>Changes as of:</b> 7/17/2020 at 1:16 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 1335/1349/9003	<b>Flight:</b> 7/15/20 - 7/21/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita	<b>Total \$:</b> \$3,855.00
<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 12	
<b>Agency Order #:</b> 9766501	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00	
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A2605234	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	Len	7/15 - 7/15		Total Spots	Total \$	CPP*	GRP*
						7/15					
MSD 8	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	30	1	0	0	\$0.00	\$0.00	0.0
MGD 11	Tu 7p-9p		America's Got Talent	\$800.00	30	1		1	\$800.00	\$0.00	0.0
<b>TOTALS: 12</b>								<b>12</b>	<b>\$3,855.00</b>	<b>\$0.00</b>	<b>0.0</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
07/17/20 1:16 PM	Sent To Rep	Patty Sparkman	Line 8 was scheduled for a past log 7/16 - MG is for Tuesday 7/21. Please accept MG offer by COB today. Thx.